

VALLEY OF THE MOON VINTAGE FESTIVAL

Presented by the Sonoma Valley Vintners & Growers Foundation

EVENTS SCHEDULE & DESCRIPTION

September 25-27, 2025

THURSDAY, SEPTEMBER 25th

THE GREAT SPRITZ OFF | Three Sticks Winery | 6:00 PM

Get ready to sip, savor, and spritz! Join us at the historic Adobe at Three Sticks Wines for The Great Spritz Off—a lively new addition to the Valley of the Moon Vintage Festival. Taste your way through Sonoma Valley's finest wineries and cheer on the ultimate wine spritz showdown as local pros compete to craft the most refreshing, fizzy creation of the season.

FRIDAY, SEPTEMBER 26th

HARVEST WINE DINNER | Viansa Winery | 5:30 PM

Join us for an unforgettable evening at Viansa Winery, where the charm of Tuscany meets the heart of Sonoma Valley. The Harvest Wine Dinner is an exclusive event that brings together legendary and emerging winemakers of Sonoma Valley. Guests will begin the evening with wine tastings from renowned vineyards, accompanied by gourmet bites. The night continues with a 3-course dinner by Park Avenue Catering's, Chef Ari Weiswasser. Each table will be hosted by a leading figure in the wine industry, featuring rare library and current-release wines carefully paired to create an unforgettable culinary experience.

SATURDAY, SEPTEMBER 27th

DAYTIME FESTIVAL- Free and open to the public

5K FUN RUN | Sonoma Valley Plaza | 8:00 AM

The 5K Fun Run on Saturday, September 28th, kicks off the Daytime Festival in Sonoma Valley. Participants will run or walk through scenic vineyards, tree-lined roads, and downtown Sonoma, enjoying the beauty of the harvest season. The race finishes at the Historic Sonoma Plaza, where the festivities continue with the Daytime Festival, a cherished community event open to all. Runners of all ages and skill levels—including families, groups, and even those with strollers—are welcome to join in this fun and active morning.

Register here

THE BLESSING OF THE GRAPES | Sonoma Valley Plaza | 9:30 AM

Each year the festival is commemorated by the annual Blessing of the Grapes. The Blessing expresses an appreciation of the bountiful, fertile valley we live in and the abundant harvest of the grapes it provides.

HISTORIC SONOMA VALLEY GRAPE STOMP | Sonoma Valley Plaza Amphitheatre | 10:00 AM - 4:00 PM

Toss off your shoes, roll up your pants and get ready for Sonoma Valley's Historic Grape Stomp. Participate in this time-honored tradition and friendly competition.

LIVE MUSIC | Sonoma Valley Plaza | 11:00 AM- 4:00 PM

WINE GARDEN + FOOD + KIDS ACTIVITIES + ARTISANS FESTIVAL | Sonoma Valley Plaza | 10:00 AM - 4:00 PM

Throughout the day visitors can enjoy Sonoma Valley wine and Sonoma Springs craft beer by the glass and a variety of food vendors, while listening to live music on the Historic Sonoma Plaza. There's a Kids area with games and fun, and artisans fair that brings together local artists, and creators of all kinds.

SONOMA VALLEY GRAND TASTING | Sonoma Barracks | 6:00 PM

The Sonoma Valley Grand Tasting is an elegant evening of wine tasting under the stars at the historic Sonoma Barracks. Guests will explore the diverse wines and growing regions of Sonoma Valley, sampling an exceptional selection from over 40 wineries. This walk-around tasting event offers the chance to meet winemakers and winegrowers, enjoy current vintages from all six Sonoma Valley appellations, and savor locally prepared cuisine from top chefs and artisans.

Tickets on Sale! Visit valleyofthemoonvintagefestival.org