



Festival Presenting Sponsor INFINITI of Serramonte

EVENTS SCHEDULE & DESCRIPTION

September 25-27, 2026

Tickets on Sale! Visit valleyofthemoonvintagefestival.org

FRIDAY, SEPTEMBER 25th

HARVEST WINE DINNER | Sonoma Plaza | 5:30 PM

Presented by Merrill Lynch- Gonzales Group and TricorBraun WinePak

Sonoma Valley Vintners & Growers are celebrating the 200th Anniversary of Sonoma Valley Wine in 2026 with the *Year of Community*. To celebrate, we are bringing the Harvest Dinner to the center of our community to celebrate!

Set in front of Sonoma City Hall, a series of connected tables forms one grand harvest table that wraps around the horseshoe driveway, bringing hundreds of guests together for an unforgettable evening in the heart of the Sonoma Plaza. Guests will enjoy a seasonal dinner prepared by the girl & the fig, thoughtfully paired with Sonoma Valley wines poured by local vintners, celebrating the bounty of the harvest season and the region's rich culinary and winemaking heritage. Throughout the evening, lively dueling pianos entertainment will provide the soundtrack for the celebration, creating an interactive and festive atmosphere. Gathering friends, neighbors, and visitors around one shared table, this signature event reflects the spirit of connection, hospitality, and community that defines Sonoma Valley.

SATURDAY, SEPTEMBER 26th

DAYTIME FESTIVAL- Free and open to the public

The Daytime Plaza Festival brings the Sonoma Plaza to life with live music, Sonoma Valley wines, and a relaxed, community-centered vibe. Enjoy performances throughout the day, gather with friends on the lawn, and sip local wines in the shaded Wine Garden — all in the heart of Sonoma Valley's most iconic setting.

5K FUN RUN & 1 MILER | Sonoma Valley Plaza | 8:00 AM

Presented by Sonoma Raceway

The 5K Fun Run and 1 Miler on Saturday, September 26th, kicks off the Daytime Festival in Sonoma Valley. Participants will run or walk through scenic vineyards, tree-lined roads, and downtown Sonoma, enjoying the beauty of the harvest season. Runners of all ages and skill levels—including families, groups, and even those with strollers—are welcome to join in this fun and active morning.

*Registration opens July 3rd. Register at <https://runsignup.com/Race/CA/Sonoma/VintageFestivalFunRun>

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THE BLESSING OF THE GRAPES | Sonoma Valley Plaza | 10:00 AM

Each year the festival is commemorated by the annual Blessing of the Grapes. The Blessing expresses an appreciation of the bountiful, fertile valley we live in and the abundant harvest of the grapes it provides.

HISTORIC SONOMA VALLEY GRAPE STOMP | Sonoma Valley Plaza Amphitheatre | 10:00 AM – 4:00 PM

Presented by Grapes & Games

Toss off your shoes, roll up your pants and get ready for Sonoma Valley's Historic Grape Stomp. Participate in this time-honored tradition and friendly competition.

WINE & BEER BAR + FOOD + KIDS ACTIVITIES + ARTISANS FAIR | Sonoma Valley Plaza | 10:00 AM – 5:00 PM

Wine & Beer Bar is Presented by Crandall Roofing

Throughout the day visitors can enjoy Sonoma Valley wine and Sonoma Springs craft beer by the glass and a variety of food vendors, while listening to live music on the Historic Sonoma Plaza. There's a Kids area with games and fun, and artisans fair that brings together local artists, and creators of all kinds.

LIVE MUSIC | Sonoma Valley Plaza | 11:00 AM - 5:30 PM

Check the website for list of participating bands

WINE GARDEN | Sonoma Valley Plaza | 11:00 AM – 5:00 PM

Presented by Anaba Wines

Find your spot in our shaded Wine Garden on Sonoma Plaza, surrounded by the festival's live music, artisan booths, food vendors, and the lively buzz of community celebration.

Purchase a pass granting you five wine tastings, letting you sip your way through a curated selection of Sonoma Valley's finest vintages.

SONOMA VALLEY GRAND TASTING | Sonoma Barracks | 6:00 PM

Presented by Expedia Wine Club Cruises and AMA Waterways

The Sonoma Valley Grand Tasting is an elegant evening of wine tasting under the stars at the historic Sonoma Barracks. Guests will explore the diverse wines and growing regions of Sonoma Valley, sampling an exceptional selection from over 40 wineries. This walk-around tasting event offers the chance to meet winemakers and winegrowers, enjoy current vintages from all six Sonoma Valley appellations, and savor locally prepared cuisine from top chefs and artisans.

SUNDAY, SEPTEMBER 27th

NEW! BRUNCH & BUBBLES | 10:00 AM – NOON

Celebrate the final day of Vintage Festival weekend with Brunch & Bubbles. Enjoy a leisurely morning featuring sparkling wines and delicious brunch bites. Gather with friends and fellow festivalgoers for a relaxed and festive conclusion to Sonoma Valley's signature harvest celebration.

Additional details coming soon!

For more information, visit valleyofthemoonvintagefestival.org

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