



Festival Presenting Sponsor [INFINITI of Serramonte](#)

EVENTS SCHEDULE & DESCRIPTION

September 24-27, 2026

Tickets on Sale! Visit valleyofthemoonvintagefestival.org

THURSDAY, SEPTEMBER 24th

EXCLUSIVE LUNCH FOR 12 | [Three Sticks Adobe](#) | 11:30 AM

Step inside one of Sonoma's most iconic historic properties for an intimate afternoon at the beautifully restored Three Sticks Wines Adobe. Limited to just **12 guests**, this exclusive experience offers a rare opportunity to enjoy exceptional wines, seasonal cuisine, and warm hospitality in an unforgettable setting.

Gather around the table for a thoughtfully prepared lunch paired with Three Sticks' acclaimed estate wines while learning about the winery's commitment to preserving Sonoma's rich agricultural heritage. Set within the historic Adobe, this relaxed and elegant experience celebrates the people, stories, and flavors that have made Sonoma Valley the birthplace of California wine.

With only 12 seats available, this is a truly one-of-a-kind Vintage Festival experience that promises meaningful connections, outstanding wine, and an unforgettable afternoon.

FRIDAY, SEPTEMBER 25th

HARVEST IMMERSION EXPERIENCE | [Sangiaco Family Wines](#) | 11:00 AM – 1:00 PM

Step into the heart of harvest with an exclusive behind-the-scenes experience at Sangiaco Family Wines. Join Sangiaco Family Wines for a rare opportunity to experience Sonoma Valley wine country during its most exciting season.

Guests will get hands-on in the vineyard as you learn how wine grapes are picked, taste fruit straight from the vine, and discover the journey from grape to glass. Meet the family members and grape growers who have dedicated generations to farming Sonoma Valley's renowned vineyards and hear the stories behind the wines you enjoy.

This intimate harvest experience includes a guided vineyard experience, grape tasting, a curated wine tasting featuring Sangiaco Family Wines, and a delicious lunch enjoyed among the vines. Connect with the people, the place, and the passion behind every bottle while celebrating the magic of harvest season in Sonoma Valley.

Limited to just 20 guests. Reserve a single seat, invite friends, or gather your group to share this exclusive harvest experience.

[Produced by the Sonoma Valley Vintners & Growers Foundation](#)

HARVEST WINE DINNER | Sonoma Plaza | 5:30 PM

Presented by [Merrill Lynch- Gonzales Group](#) and [TricorBraun WinePak](#)

Sonoma Valley Vintners & Growers are celebrating the 200th Anniversary of Sonoma Valley Wine in 2026 with the *Year of Community*. To celebrate, we are bringing the Harvest Dinner to the center of our community to celebrate!

Set in front of Sonoma City Hall, a series of connected tables forms one grand harvest table that wraps around the horseshoe driveway, bringing hundreds of guests together for an unforgettable evening in the heart of the Sonoma Plaza. Guests will enjoy a seasonal dinner prepared by the girl & the fig, thoughtfully paired with Sonoma Valley wines poured by local vintners, celebrating the bounty of the harvest season and the region's rich culinary and winemaking heritage. Throughout the evening, lively dueling pianos entertainment will provide the soundtrack for the celebration, creating an interactive and festive atmosphere. Gathering friends, neighbors, and visitors around one shared table, this signature event reflects the spirit of connection, hospitality, and community that defines Sonoma Valley.

SATURDAY, SEPTEMBER 26th

DAYTIME FESTIVAL- Free and open to the public

The Vintage Festival Daytime Festival is a family-friendly celebration in the heart of Sonoma Plaza, beginning with the popular 5K Fun Run & 1-Miler and the traditional Blessing of the Grapes. Enjoy live music throughout the day, Sonoma Valley wines in the Wine Garden, local beer and food vendors, the crowd-favorite Grape Stomp competition, artisan vendors, kids' activities, and plenty of harvest-season fun for all ages.

New this year, check out the vintage car show in front of Sonoma City Hall, adding even more classic charm to this beloved community tradition!

5K FUN RUN & 1 VINTAGE VINES 1 MILER | Sonoma Valley Plaza | 8:00 AM

Presented by [Sonoma Raceway](#)

The 5K Fun Run and 1 Vintage Vines 1 Miler on Saturday, September 26th, kick off the Daytime Festival in Sonoma Valley. Participants will run or walk through scenic vineyards, tree-lined roads, and downtown Sonoma, enjoying the beauty of the harvest season. Runners of all ages and skill levels—including families, groups, and even those with strollers—are welcome to join in this fun and active morning.

**5K Fun Run starts at 8:00 am. Vintage Vines 1 Miler starts at 9:00 am. Registration opens at 7:00 am.*

NEW! Costume Contest!

Show off your harvest spirit and make race day even more memorable! Whether you're running the 5K Fun Run or the new 1-Mile Vintage Vines, we invite you to come dressed in your most creative, festive, and wine country-inspired costume.

Costumes should be fun, family-friendly, and comfortable enough to run or walk in.

Prizes will be awarded in two categories:

- Best Individual Costume
- Best Group Costume

[Register for the Race Here](#)

[Produced by the Sonoma Valley Vintners & Growers Foundation](#)

DOUBLE WEDDING OF THE CENTURY | Sonoma Valley Plaza | 9:30 AM

On June 1st, 1863, the "Double Wedding of the Century" took place in Sonoma: two sons of the famous winemaker Count Agoston Haraszthy married two daughters of Sonoma's General Mariano Vallejo. The General was also a commercial winemaker; he had been making and selling wine since 1839. This marriage has been famous in wine country ever since, and for many years the Vintage Festival has featured a re-enactment that brings this event to life!

The 2026 "Double Wedding of the Century" is presented by local historian and playwright George Webber, who wrote the original script and is producing the 15-minute production. It will take place at the beginning of Saturday's activities. Historically accurate, fast-paced and fun, be sure to see the "Double Wedding of the Century!"

THE BLESSING OF THE GRAPES | Sonoma Valley Plaza | 10:00 AM

Each year the festival is commemorated by the annual Blessing of the Grapes. The Blessing expresses an appreciation of the bountiful, fertile valley we live in and the abundant harvest of the grapes it provides.

HISTORIC SONOMA VALLEY GRAPE STOMP | Sonoma Valley Plaza Amphitheatre | 10:00 AM – 4:00 PM

Presented by [Grapes & Games](#)

Toss off your shoes, roll up your pants and get ready for Sonoma Valley's Historic Grape Stomp. Participate in this time-honored tradition and friendly competition.

WINE & BEER BAR + FOOD + KIDS ACTIVITIES + ARTISANS FAIR | Sonoma Valley Plaza | 10:00 AM – 5:00 PM

Wine & Beer Bar is Presented by [Crandall Roofing](#)

Throughout the day visitors can enjoy Sonoma Valley wine and Sonoma Springs craft beer by the glass and a variety of food vendors, while listening to live music on the Historic Sonoma Plaza. There's a Kids area with games and fun, and artisans fair that brings together local artists, and creators of all kinds.

LIVE MUSIC | Sonoma Valley Plaza | 11:00 AM - 5:30 PM

[Check the website for list of participating bands](#)

WINE GARDEN | Sonoma Valley Plaza | 11:00 AM – 5:00 PM

Presented by [Anaba Wines](#)

Find your spot in our shaded Wine Garden on Sonoma Plaza, surrounded by the festival's live music, artisan booths, food vendors, and the lively buzz of community celebration.

Purchase a pass granting you five wine tastings, letting you sip your way through a curated selection of Sonoma Valley's finest vintages.

SONOMA VALLEY GRAND TASTING | Sonoma Barracks | 6:00 PM

Presented by [Expedia Wine Club Cruises](#) and [AMA Waterways](#)

The Sonoma Valley Grand Tasting is an elegant evening of wine tasting under the stars at the historic Sonoma Barracks. Guests will explore the diverse wines and growing regions of Sonoma Valley, sampling an exceptional selection from over 40 wineries. This walk-around tasting event offers the chance to meet winemakers and winegrowers, enjoy current vintages from all six Sonoma Valley appellations, and savor locally prepared cuisine from top chefs and artisans.

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SUNDAY, SEPTEMBER 27th

BRUNCH BITES & BUBBLES EXPERIENCE | [BLOOM CARNEROS](#) | 10:00 AM – NOON

Celebrate the final day of Vintage Festival weekend with Brunch Bites & Bubbles. Enjoy a leisurely morning featuring sparkling wines and delicious brunch bites. Gather with friends and fellow festivalgoers for a relaxed and festive conclusion to Sonoma Valley's signature harvest celebration.

Limited to only 30 guests. Reserve an individual seat or invite friends and reserve multiple seats.

For more information, visit valleyofthemoonvintagefestival.org