



Festival Presenting Sponsor [INFINITI of Serramonte](#)

EVENTS SCHEDULE & DESCRIPTION

September 24-27, 2026

Tickets on Sale! Visit valleyofthemoonvintagefestival.org

THURSDAY, SEPTEMBER 24th

EXCLUSIVE LUNCH FOR 12 | [Three Sticks Adobe](#) | 11:30 AM – SOLD OUT

Enjoy an intimate lunch for just 12 guests at the beautifully restored Three Sticks Wines Adobe, one of Sonoma's most iconic historic properties. Savor a seasonal meal paired with acclaimed estate wines while learning about the winery's commitment to preserving Sonoma's rich agricultural heritage. This exclusive Vintage Festival experience offers exceptional wine, warm hospitality, and a rare opportunity to connect with the history and flavors of the birthplace of California wine.

Limited to just 12 guests. Reserve a single seat, invite friends, or gather your group to share this exclusive harvest experience.

FRIDAY, SEPTEMBER 25th

HARVEST IMMERSION EXPERIENCE | [Sangiacomo Family Wines](#) | 11:00 AM – 1:00 PM

Experience the excitement of harvest with an exclusive behind-the-scenes visit to Sangiacomo Family Wines. Explore the vineyard during harvest, taste grapes straight from the vine, learn about the journey from grape to glass, and meet the family behind one of Sonoma Valley's most respected grape-growing operations. The experience includes a guided vineyard tour, curated wine tasting, and a delicious lunch among the vines—an unforgettable way to celebrate harvest season in Sonoma Valley. Includes lunch and wine tasting.

Limited to just 20 guests. Reserve a single seat, invite friends, or gather your group to share this exclusive harvest experience.

HARVEST WINE DINNER | Sonoma Plaza | 5:30 PM

Presented by [Merrill Lynch- Gonzales Group](#) and [TricorBraun WinePak](#)

Sonoma Valley Vintners & Growers are celebrating the 200th Anniversary of Sonoma Valley Wine in 2026 with the *Year of Community*. To celebrate, we are bringing the Harvest Dinner to the center of our community to celebrate!

Set in front of Sonoma City Hall, a series of connected tables forms one grand harvest table that wraps around the horseshoe driveway, bringing hundreds of guests together for an unforgettable evening in the heart of the Sonoma Plaza. Guests will enjoy a seasonal dinner prepared by the girl & the fig, thoughtfully paired with Sonoma Valley wines poured by local vintners, celebrating the bounty of the harvest season and the region's rich culinary and winemaking

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heritage. Throughout the evening, lively dueling pianos entertainment will provide the soundtrack for the celebration, creating an interactive and festive atmosphere. Gathering friends, neighbors, and visitors around one shared table, this signature event reflects the spirit of connection, hospitality, and community that defines Sonoma Valley.

SATURDAY, SEPTEMBER 26th

DAYTIME FESTIVAL- Free and open to the public

The Vintage Festival Daytime Festival is a family-friendly celebration in the heart of Sonoma Plaza, beginning with the popular 5K Fun Run & 1-Miler and the traditional Blessing of the Grapes. Enjoy live music throughout the day, Sonoma Valley wines in the Wine Garden, local beer and food vendors, the crowd-favorite Grape Stomp competition, artisan vendors, kids' activities, and plenty of harvest-season fun for all ages.

New this year, check out the **Vintage Car Show** in front of Sonoma City Hall, adding even more classic charm to this beloved community tradition!

5K FUN RUN & 1 VINTAGE VINES 1 MILER | Sonoma Valley Plaza | 8:00 AM

Presented by [Sonoma Raceway](#)

The 5K Fun Run and 1 Vintage Vines 1 Miler on Saturday, September 26th, kick off the Daytime Festival in Sonoma Valley. Participants will run or walk through scenic vineyards, tree-lined roads, and downtown Sonoma, enjoying the beauty of the harvest season. Runners of all ages and skill levels—including families, groups, and even those with strollers—are welcome to join in this fun and active morning.

**5K Fun Run starts at 8:00 am. Vintage Vines 1 Miler starts at 9:00 am. Registration opens at 7:00 am.*

NEW! Costume Contest!

Show off your harvest spirit and make race day even more memorable! Whether you're running the 5K Fun Run or the new 1-Mile Vintage Vines, we invite you to come dressed in your most creative, festive, and wine country-inspired costume.

Costumes should be fun, family-friendly, and comfortable enough to run or walk in.

Prizes will be awarded in two categories:

- Best Individual Costume
- Best Group Costume

[Register for the Race Here](#)

DOUBLE WEDDING OF THE CENTURY | Sonoma Valley Plaza | 9:30 AM

Step back in time as the Valley of the Moon Vintage Festival presents the historic "Double Wedding of the Century," commemorating the June 1, 1863 marriage of two sons of Count Agoston Haraszthy to two daughters of General Mariano Vallejo—an iconic union that has become a beloved Vintage Festival tradition. Presented by local historian and playwright George Webber, this historically accurate, fast-paced 15-minute reenactment kicks off Saturday's festivities and is a must-see highlight of the weekend.

THE BLESSING OF THE GRAPES | Sonoma Valley Plaza | 10:00 AM

Each year the festival is commemorated by the annual Blessing of the Grapes. The Blessing expresses an appreciation of the bountiful, fertile valley we live in and the abundant harvest of the grapes it provides.

HISTORIC SONOMA VALLEY GRAPE STOMP | Sonoma Valley Plaza Amphitheatre | 10:00 AM – 4:00 PM

Presented by [Grapes & Games](#)

[Produced by the Sonoma Valley Vintners & Growers Foundation](#)

Toss off your shoes, roll up your pants and get ready for Sonoma Valley's Historic Grape Stomp. Participate in this time-honored tradition and friendly competition.

WINE & BEER BAR + FOOD + VINTAGE CAR SHOW + KIDS ACTIVITIES + ARTISANS FAIR | Sonoma Valley Plaza | 10:00 AM – 5:00 PM

Wine & Beer Bar is Presented by [Crandall Roofing](#)

Throughout the day visitors can enjoy Sonoma Valley wine and Sonoma Springs craft beer by the glass and a variety of food vendors, while listening to live music on the Historic Sonoma Plaza. There's a Kids area with games and fun, and artisans fair that brings together local artists, and creators of all kinds.

New this year, a Vintage Car show by the Devils Darlins!

LIVE MUSIC | Sonoma Valley Plaza | 11:00 AM - 5:30 PM

Check the website for list of participating bands

WINE GARDEN | Sonoma Valley Plaza | 11:00 AM – 5:00 PM

Presented by [Anaba Wines](#)

Find your spot in our shaded Wine Garden on Sonoma Plaza, surrounded by the festival's live music, artisan booths, food vendors, and the lively buzz of community celebration.

Purchase a pass granting you five wine tastings, letting you sip your way through a curated selection of Sonoma Valley's finest vintages.

SONOMA VALLEY GRAND TASTING | Sonoma Barracks | 6:00 PM

Presented by [Expedia Wine Club Cruises](#) and [AMA Waterways](#)

The Sonoma Valley Grand Tasting is an elegant evening of wine tasting under the stars at the historic Sonoma Barracks. Guests will explore the diverse wines and growing regions of Sonoma Valley, sampling an exceptional selection from up to 40 wineries. This walk-around tasting event offers the chance to meet winemakers and winegrowers, enjoy current vintages from all six Sonoma Valley appellations, and savor locally prepared cuisine from top chefs and artisans.

SUNDAY, SEPTEMBER 27th

BRUNCH BITES & BUBBLES EXPERIENCE | [BLOOM CARNEROS](#) | 10:00 AM – NOON

Celebrate the final day of Vintage Festival weekend with Brunch Bites & Bubbles. Enjoy a leisurely morning featuring sparkling wines and delicious brunch bites. Gather with friends and fellow festivalgoers for a relaxed and festive conclusion to Sonoma Valley's signature harvest celebration.

Limited to only 30 guests. Reserve an individual seat or invite friends and reserve multiple seats.

For more information, visit valleyofthemoonvintagefestival.org